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UNITED STATES DISTRICT COURT
NORTHERN DISTRICT OF CALIFORNIA
SAN JOSE DIVISION

ERICKSON PRODUCTIONS INC. and JIM ERICKSON,

Plaintiffs,

v.

KRAIG R. KAST,

Defendant.

Case No. 5:13-cv-05472-HRL

ORDER DENYING WITHOUT PREJUDICE PLAINTIFFS' MOTION FOR ATTORNEY'S FEES AND COSTS

Re: Dkt. No. 108

Jim Erickson is a professional photographer who makes his living by licensing his photographs through his company, Erickson Productions, Inc. Mr. Erickson and Erickson Productions, Inc. will be referred to collectively here as "Erickson."

Erickson sued Kraig R. Kast for copyright infringement, claiming that he copied several of Erickson's photos and used them without permission on the website for Kast's business, Atherton Trust. Erickson asserted claims for direct copyright infringement, as well as for contributory and vicarious copyright infringement. Kast did not dispute that Erickson's photos were contained on a version of Atherton Trust's website. However, he maintained that the photos were merely "placeholders" for the licensed photos that he ultimately intended to include on the site. His chief contention was that the Atherton Trust website was designed by a third-party, Only Websites, Inc. (Only Websites), and that he had no knowledge of or control over any infringing use of Erickson's

photos.

Most of Kast's affirmative defenses were disposed of, either on Erickson's motion to strike or their subsequent motion for summary judgment. However, Kast's "Innocent Infringement" defense was allowed to stand to the extent that his mental state pertained to the issue of remedies.

Following a three-day trial,¹ the jury rendered a verdict for Erickson as to each of the photos in question. Although the jury did not find that Kast directly infringed the photos, they determined that he was liable for vicarious and contributory infringement and, further, that the infringement was willful. The jury awarded Erickson the maximum \$450,000 in statutory damages, and judgment was entered accordingly. The matter is on appeal.²

Pursuant to 17 U.S.C. § 505, Erickson moves for an award of attorney's fees. Kast opposes the motion. No one requested a hearing on this matter, and the court finds that no oral argument is necessary. Civ. L.R. 7-1(b). Upon consideration of the moving and responding papers, this court denies the motion without prejudice.

DISCUSSION

Section 505 of the Copyright Act permits a district court to "award a reasonable attorney's fee to the prevailing party as part of the costs." 17 U.S.C. § 505. An award of attorney's fees is a matter of the court's discretion. Fogerty v. Fantasy, Inc., 510 U.S. 517, 533 (1994). And, Section 505 "grants courts wide latitude to award attorney's fees based on the totality of circumstances in a case." Kirtsaeng v. John Wiley & Sons, Inc., 136 S. Ct. 1979, 1985 (2016). "In deciding whether to award fees under the Copyright Act, the district court should consider, among other

In any civil action under this title, the court in its discretion may allow the recovery of full costs by or against any party other than the United States or an officer thereof. Except as otherwise provided by this title, the court may also award a reasonable attorney's fee to the prevailing party as part of the costs.

¹ All parties expressly consented that all proceedings in this matter may be heard and finally adjudicated by the undersigned. 28 U.S.C. § 636(c); Fed. R. Civ. P. 73.

² Although this matter is now on appeal, this court retains jurisdiction to award attorney's fees. Masalosalo by Masalosalo v. Stonewall Ins. Co., 718 F.2d 955, 956-57 (9th Cir. 1983).

³ Section 505 provides in full:

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things: the degree of success obtained on the claim; frivolousness; motivation; objective
reasonableness of factual and legal arguments; and need for compensation and deterrence."
<u>VMG Salsoul, LLC v. Ciccone</u> , F.3d, Nos. 13-57104, 14-55837, 2016 WL 3090780, at *13
(9th Cir., June 2, 2016) (quoting Maljack Prods., Inc. v. GoodTimes Home Video Corp., 81 F.3d
881, 889 (9th Cir. 1996)). Courts in the Ninth Circuit also consider "whether the chilling effect of
attorney's fees may be too great or impose an inequitable burden on an impecunious plaintiff."
Ets-Hokin v. Skyy Spirits, Inc., 323 F.3d 763, 766 (9th Cir. 2003).

Additionally, courts should give substantial weight to the objective reasonableness of the losing party's position. Kirtsaeng, 136 S. Ct. at 1983. Nevertheless, "objective reasonableness can be only an important factor in assessing fee applications---not the controlling one." Id. at 1988. "That means in any given case a court may award fees even though the losing party offered reasonable arguments (or, conversely, deny fees even though the losing party made unreasonable ones)." Id. "Although objective reasonableness carries significant weight, courts must view all the circumstances of a case on their own terms, in light of the Copyright Act's essential goals."

Id. at 1989.

These guideposts may be used "so long as such factors are faithful to the purposes of the Copyright Act and are applied to prevailing plaintiffs and defendants in an evenhanded manner." Fogerty, 517 U.S. at 534 n.19. "Faithfulness to the purposes of the Copyright Act is, therefore, the pivotal criterion." Fantasy, Inc. v. Fogerty, 94 F.3d 553, 558 (9th Cir. 1996). "The primary objective of the Copyright Act is to encourage the production of original literary, artistic, and musical expression for the good of the public." Fogerty, 510 U.S. at 524.

The degree of success obtained on the claim

Although Erickson did not succeed on the direct infringement theory, the jury found in Erickson's favor on the vicarious and contributory infringement claims, concluded that the infringement was willful, and awarded the maximum statutory damages. Erickson therefore obtained substantial success. Moreover, while willful infringement, in itself, does not compel an award of fees, it is an important factor favoring such an award. Historical Research v. Cabral, 80 F.3d 377, 379 (9th Cir. 1996).

Frivolousness; motivation; objective reasonableness of factual and legal arguments

There was no dispute that Erickson is the owner of valid copyrights in the subject photos and that the photos were used without permission on Kast's website. Erickson's claims therefore were not frivolous, and this court finds no evidence that this lawsuit was motivated by bad faith. Nor was Erickson's infringement claim objectively unreasonable. This court denied both sides' motions for summary judgment re infringement, finding that there were materially disputed facts sufficient to permit that issue to proceed to a jury. See VMG Salsoul, LLC, ---F.3d---, 2016 WL 3090780, at *13 ("If a plaintiff has a claim that hinges on disputed facts sufficient to reach a jury, that claim necessarily is reasonable because a jury might decide the case in the plaintiff's favor.").

The need for compensation and deterrence

As discussed, creating and licensing photos is Erickson's livelihood. Kast contends that the \$450,000 damages award is sufficient compensation and deterrence. Nevertheless, he is challenging that amount on appeal, and it remains to be seen what result he will obtain. Moreover, a fee award encourages valid copyright owners, such as Erickson, to protect their works where it might otherwise not be economical to do so.

The objective reasonableness of Kast's position

Erickson contends that Kast's defense of this matter was objectively unreasonable. As an example, Erickson points to Kast's fair use defense, which Erickson argues was patently frivolous. A claim or defense is objectively unreasonable if the party advancing it "should have known from the outset that its chances of success in this case were slim to none." SOFA Ent'mt, Inc. v. Dodger Productions, Inc., 709 F.3d 1273, 1280 (9th Cir. 2013). "A claim that is not 'objectively unreasonable' at the outset can become so if the litigant continues to pursue it when the litigant knew or should have known that the chance of success was slim to none." Frost-Tsuji Architects v. Highway Inn, Inc., No. 13-00496 SOM/BMK, 2015 WL 5601853, at *5 (D. Hawai'i, Sept. 23, 2015) (citation omitted).

As discussed above, although this court granted Erickson's motion to strike Kast's fair use defense, he was given leave to amend. While Kast's fair use defense ultimately was rejected on summary judgment, the "mere fact that [he] lost cannot establish his objective unreasonability."

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Seltzer v. Green Day, Inc., 725 F.3d 1170, 1181 (9th Cir. 2013). Moreover, throughout these proceedings, Kast's primary defense was that he was an innocent infringer and was not aware and had no reason to believe that there was any infringement. And, as discussed above, this court denied both sides' respective summary judgment motions on infringement, concluding that there were materially disputed facts sufficient to permit that issue to proceed to a jury. This court therefore declines to find that Kast's defense of this matter was objectively unreasonable and gives substantial weight to that factor.

Inequitable burden of a fee award

Kast claims to be impecunious. Erickson vigorously disagrees and claims that Kast has not been fully forthcoming as to his finances. The record presented to this court on the parties' myriad post-judgment motions gives rise to questions about the true extent of Kast's resources. As discussed in this court's order re the parties' bond motions, Kast claims that the bulk of his income consists of \$1,855 in monthly Social Security payments (credited to an electronic payment card), and that he has significant debts that far exceed that amount. Erickson questions the validity of Kast's alleged debt owed to his fiancée, whom Erickson maintains is not a true creditor in the ordinary sense. Additionally, as noted above, Erickson has presented evidence indicating that Kast may have other bank accounts that have not been disclosed---albeit, the other accounts Erickson points to contain what appear to be relatively modest sums of, at most, several hundred dollars. So, on balance, this factor is neutral and does not weigh in favor of either side.

In sum, although this court does not find that Kast's defense of this matter was objectively unreasonable, the majority of the other factors weigh in favor of a fee award. This court therefore concludes that a fee award is appropriate and will further the goals of the Copyright Act.

Even so, on the record presented, this court is unable to assess Erickson's requested fees because they have not presented sufficient evidence supporting the reasonableness of the claimed hourly rates. Counsel has submitted his own declaration identifying his hourly rate. However, the fee applicant has the burden of producing evidence, other than declarations of interested counsel, that the requested rates are in line with those prevailing in the community for similar services by lawyers of reasonably comparable skill, experience and reputation. Blum v Stenson, 465 U.S.

886, 896 n.11, 104 S. Ct. 1541, 79 L.Ed.2d 891 (1984)). While Erickson cites to rate				
determinations in other cases, most of those cases concern the prevailing rate in the Southern				
District of New York, which is not the relevant market. "Generally, the relevant community is the				
forum in which the district court sits." <u>Barjon v. Dalton</u> , 132 F.3d 496, 500 (9th Cir. 1997) (citing				
<u>Davis v. Mason County</u> , 927 F.2d 1473, 1488 (9th Cir. 1991)). Erickson also cites to some rate				
decisions from this district, but it is not clear that those cases involved attorneys of comparable				
skill, experience, and reputation. Moreover, those decisions were issued years before the subject				
fees were incurred here. See Bell v. Clackamas Cnty., 341 F.3d 858, 869 (9th Cir. 2003)				
(concluding that it was an abuse of discretion to apply market rates in effect more than two years				
before the work was performed).				

Accordingly, Erickson's motion for attorney's fees and costs is denied, without prejudice to the submission of evidence, other than declarations of interested counsel, that the requested rates are in line with those prevailing in the community for similar services by lawyers of reasonably comparable skill, experience and reputation.⁴

If Erickson chooses to make such a further submission, they shall do so by **August 5**, **2016**. Kast will be permitted to file a response, which shall be submitted no later than **August 19**, **2016**. The parties are advised that this court is <u>not</u> re-opening briefing on the entirety of Erickson's motion, and further submissions will be limited to the issue of Erickson's evidence as to the reasonableness of the claimed rates. Although the court will not limit supporting papers (e.g., declarations and exhibits), any further legal briefs filed by the parties will be limited to 7 pages per side.

⁴ Kast argued that Erickson's motion should be denied outright due to the failure to properly support the claimed hourly rates. Having concluded that a fee award is appropriate, however, this court finds that the better course is to require Erickson to make a further evidentiary showing. Kast also argued that Erickson's motion should be denied outright because Erickson's counsel did not meet-and-confer about the requested fees before filing the motion, as required by this court's Civil Local Rule 54-5. Generally, the court requires parties to meet-and-confer beforehand to attempt to avoid unnecessary motion practice. Here, however, not only has Kast made numerous challenges to the requested fees, these post-judgment proceedings have been particularly contentious, as evidenced by the vituperation in the parties' myriad filings with this court. Because this court finds that it is unlikely that meet-and-confer negotiations would have obviated the need for a motion, Erickson's motion will not be denied outright on that basis.

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The parties are admonished to avoid the vitriolic arguments that have unfortunately
characterized much of their post-judgment briefing to this court. Additionally, the parties may not
file any further papers on the present motion, except as permitted by this order.

SO ORDERED.

Dated: July 22, 2016

HOWARD R. LLOYD United States Magistrate Judge

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United States District Court Northern District of California	1	5:13-cv-05472-HRL Notice has been electronically mailed to:
	2	Kevin P McCulloch kevin@nmiplaw.com, lesly@nmiplaw.com
	3	Robert K Wright rkwlaw@earthlink.net
	4	Robert R Wilght TRWIEW & Curummk.net
	5	5:13-CV-05472-HRL Notice sent by U.S. Mail on July 22, 2016 to:
	6	Kraig Kast P.O. Box 4612 Foster City, CA 94404
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